



**FEDERAL EXPRESS RETIREE CLUB
MINUTES OF BOARD MEETING**

Thursday March 26, 2009

9:30 A.M. – 12:00 P.M.

**Berlin Room, WTC-FedEx
Collierville, TN**

Attendees:

Karl Birkholz

Ken Pfohl

Margie Collins

Jean Ward-Jones

Will Roberson

Judy Hill

Lois Hobby-Clayton

Aaron Werbin

Martha Thomas

Members Absent: Arun Kulkarni, Mary Chiozza, Daneise Burnette, Roger Albee

Please Note! April's Board of Director's Meeting is April 23. This is a change from normal meeting schedule.

President Karl Birkholz called the meeting to order. Martha presented the minutes from the February meeting of the Board of Directors in Mary's absence and moved that they be approved. Aaron seconded the motion. The motion carried.

Aaron reported as to the status of finances (see report below). Our total assets are \$40,155.09. He moved that the financial report be approved. Martha seconded the motion. The motion carried. Aaron reported that he is now able to check the postal account on-line now.

Old Business:

- Filling vacant Board of Director Positions - Arthur J. Benjamin has volunteered to look at taking over the membership committee. See Martha's report below.
- Membership By-Law Changes – On second reading these were approved by the general membership. Judy needs to coordinate with Dick regarding getting the new by-laws on the web site.
- Retiree Handbook & Application information may have to be changed due to the passage of our proposed By-Law changes. Dick Wagoner had sent an email to some of the BOD with the new membership application. That will be printed and sent to retirees. Ken Pfohl asked if the membership application could be jazzed up. Members in attendance kind of gave him a little flack. The current brochure was actually a redo from the last major printing. FedEx is actually waiting on the brochures. We had already sent them a small printing in order to hold them over. We now need to print the larger printing (1000) and get them to FedEx.
- Special Project – Discounts – Roger Albee said he will go through all the discounts on our web page and determine if they are still being offered. Judy has added Corky's to our discount list, but only walk-in patrons will receive the 20% discount is the Collierville location. They will give us the discount on mail orders. The Tennessean was added, but they closed so they will have to be removed.
- AV equipment – Judy will investigate the costs and features of AV equipment for possible purchase by the FERC Board. Roger will investigate if the Retiree Club can hook into Memphis National's big monitors for showing our presentations as an alternative to buying AV equipment.

- Vendor Fair Update – Daneise (see section below)
- Advertising – managing invoicing process for Newsletter & Website -Judy stated the fact that Morgan Keegan had not paid for their ad last year (he will be at the vendor fair). He had some questions: “did not do a new contract – have to do a new contract each year”. Judy will have a contract ready for him at the vendor fair. He would be willing to pay more if he knew some information (like is his site being looked at). Judy mentioned to him that he could advertise in the newsletter (\$300/year). The BOD had previously agreed to allow vendors to set up tables at our monthly meetings for a fee of \$100. That would definitely be an option. Aaron asked about the statement that Judy had made regarding the Treasurer invoicing the people who sign advertising contracts with us. Aaron will go to the web site to see a copy of the contract. Arun had given Karl a small packet of the existing contracts which Karl will give to Aaron at the next meeting.

New Business:

Karl has changed the meeting next month of April 23, 2009 due to his being out of town on a field trip with his son. Karl has already made the change with the lady at the WTC (date was open and it is changed on her book).

Karl asked that Judy put together a presentation about our web site. Judy suggested that, since National has two big screens, we could attach two computers to the screens information that can be found on the web that could run while they are eating their lunch. She has talked to National about working with their technical people to connect a splitter so that we can show the same thing on both monitors. Judy brought up the issue of needing a projector for the club. The issue is that we only use it 12 times a year, so she suggested that maybe we could just have speakers who need a projector bring their own projector. Lois interjected that National has a screen and a microphone (no equipment to project and no podium). Lois suggested that we get a table top podium or purchase a used podium. Karl suggested that we leave the process of finalizing equipment needs with the luncheon and technology committees.

Karl suggested that each committee chair document what their process consists of.

Merchandise – Margie Collins passed out copies of latest FedEx apparel/merchandise inventory. She suggested that any members who go out and make presentations or volunteer wear FedEx Retiree Club apparel to advertise the club’s involvement. Jean suggested that, at the next luncheon, the BOD wear logo imprinted attire. She also asked the BOD members for their ideas as to how to increase sales. Jean suggested a fashion show at an upcoming meeting. We could also have live models during the lunch time. Lois mentioned that there is no program for November. We could combine silent auction with the fashion show. Lois reminded that the Board wanted to get our inventory online so that people can purchase and pay for it on line. It was noted that no matter how people order and pay the process needs to be simple (order form, mail in form, pay with check, sent item back via post office). Judy will work with Margie to accomplish merchandizing on the web site. Aaron suggested that Margie put some of the old items on sale. Margie has a table as part of the vendor fair. Judy said that they could take some pictures at that meeting and post to the web site. Karl asked if Margie had gotten anyone to help her. So far she has not.

Lois will loan the club her two-wheeler on luncheon days in order to assist with bringing in things from the cars at the new location.

Discussion of how the web site identifies membership criteria vs. what we believe that criteria to be. Martha asked if she was responsible for verifying if applicants meet the Club's criteria for membership when they apply. The answer is no the Membership Director is not responsible. If a person applies, the application will be processed.

Treasurer's Report: Aaron Werbin

Some Board members did not receive the attachment in their email of the Treasurer's Report again. Aaron will begin putting his report in his emails. He does not need to get cash from any other source as he is getting money from vendors and dues.

Period Covered 2/26/09 through 3/26/09

1) Balance in Checking Acct. 2/26/2009	=	\$4,773.67
Major Deposits for March	=	2,956.16
Major Expenses for March	=	<u>1,296.74</u>
2) Ending FERC Bank Balance	=	\$4,773.67
3) FERC Investment Account Balance	=	29,073.00
4) FECA Account Entertainment Books*	=	<u>4649.00</u>
5) Total FERC Assets	=	<u>\$40,155.09</u>

Finance & Audit: Arun Kulkarni

Arun provided information to Aaron for his Treasurer's report.

Information/Technology Committee: Judy Hill

Status Update:

- Posted January Minutes to website.
- March Newsletter for Morgan Keegan has been posted.

Website Maintenance:

- The February web maintenance invoice was \$110.00
- The March web maintenance invoice is still open.
- Added Corky's and The Tennessean to discount corner.
- Removed entertainment information on front page.
- Changed luncheon information in various places to Memphis National Golf Club.
- Have received several request this month.
- Web link to Chaplain Care stopped working and it was fixed the day I was notified. The security link has been added to it.

Follow-up Item:

- Any changes request to website – Judy asked that she be the central point for anything that needs to be changed on the web site (i.e., anything that is sent to Bill Bonk). She normally reviews anything that he is asked to do to ensure that it conforms with the direction we are taking. There have been a few things lately communicated directly to him that she had to have him redo.

- Sent another note to Duane about advertisement on website. He called and left msg.
- Cost for luncheon's needs to be changed on website.

Membership Committee: Martha Thomas Interim Membership Committee Chairman
 Martha is starting to verify email addresses (50 a day) by sending a heads up email to existing members that we are approaching dues time and asking that they pay early. So far she has only communicated with Memphis members. She anticipates being finished with Memphis by the end of this week.

She has gotten some responses saying that they are not going to renew – saving money. Also got one response that we should not send an invoice since he has the retiree club on automatic annual payments.

She is cleaning up the file to help Dick when he manipulates the file to put it on the web and to correct some bad addresses. Also, there were a lot of sheets in the workbook that are not necessary.

Arthur J. Benjamin has volunteered to look at taking over the membership committee. She has not yet contacted him, but plans to do so soon. She told him that she would handle the process through the annual renewal and then get with him to see if he wants to take the job. She sent the files for the newsletter and the post card to ByteMail. She didn't realize that she was supposed to let Connie know how many to print. She asked that Lois and Jean copy her on their emails when they send them to printing and she will prepare the file and let Connie know how many are in the file. Martha stated that this is the only way she knows how many to print.

(This report includes activity from February 23, 2009 through March 23, 2009)

We received \$127.50 dues from 6 new members.

We received \$293.00 dues from 9 renewals.

We received 9 new membership applications during this period.

Current Membership Statistics

Paid Memphis Members (MM+MMS)	318
Paid Satellite Members (SM+SMS)	430
Paid Associate Members (AM)	2
Paid Members at Large (MAL)	15
Honorary Members (HM)	1
News only (senior officers)	31
Total Members	798 (+6)
New/Pending Applications	16
Memphis	5
Satellite	11
Applicants Receiving Final Invoice	0
Archived Members	961
Memphis	357
Satellite	604

Luncheon Committee: Lois Hobby-Clayton

Lois spoke with Erin from Ridgeway Country Club. She called Lois to find out if the Club was coming back. Lois told her no and thanked her for their service for our club. No bridges were burned. Lois will go by and pick up the rest of the decoration boxes this afternoon. Lois suggested that we present Erin with one of our speaker gifts.

She and Daneise met at National regarding the vendor fair. Salads will be plated and the lunch will be via buffet. Salads will be put out at 11:30 so they will not sit out long. President’s remarks will be at 11:45 and buffet will begin at noon. Registration will not be open until 10:30 am. National has eight 8’ tables, one 6’ table, five round tables that seat 8 and 17 round tables that seat 10. We will be using the rounds that seat 10. Silverware will be handled the same way we did at Ridgeway. National will provide a golf cart to help with people who need assistance. The November meeting program will be a silent auction and fashion show.

We visited Memphis Nat’l on Wed. March 25 to discuss the set up for the APR vendor fair. Memphis Nat’l has a microphone but no podium and they have a screen but no AV equipment. I think the board needs to discuss future need for these items and if we want to purchase them.

We brought in \$926.00 from 53 diners. We owe RCC \$954.00 based on 53 meals.

Lunch Statistics

<u>Reserved by</u>	<u>Number Reserved</u>	<u>Actual Attendance</u>
Check	0	0
Phone	11	12
Web	38	36
At the Door		4
Guests**	2	2
No Shows*		-2
Total	51	52
Meals Requested	50	
Number Reserved After Deadline	12	

*How No Shows registered = 2 by web; 9 cancellations.

**Carl Porter from American Legion was our speaker.

Additional Notes

1st Time Visitors = Kirby Woehst #212871.

Perspective Members = NONE.

Hasn’t Been in Awhile = NONE.

Out of Town Visitors = NONE.

Special Guests = NONE.

Merchandising Committee: Margie Collins

Total Sales – March 2009 \$12.00

Petty Cash on Hand - \$40.00

Communications Committee: Jean Ward-Jones

Let's give a warm and hearty welcome to Carol Duffy who is now a member of the Communications Team. She has written her first article on FER discounts and may become extremely popular among our members for saving their dollars by pointing them in the direction of discounts. She will work closely with Roger as he checks out what is required to receive discounts from some of the vendors. Jean will send Mary Chiozza a note to add Carol to the minutes. She will not have to attend the BOD meetings.

Jean gave Aaron a check for \$300 for Caring Companions. Aaron will sign new contracts and will be responsible for sending invoices at renewal time. Jean had also sent a letter to Mark Ruleman at Wealth Solutions regarding his contract. Aaron will look at our contracts and costs and will give us a recommendation for what to do regarding pricing for contracts. If Mark does not find where he has paid us – the BOD agrees that it is our problem since we have not invoiced them. So, past is history.

Peter Corriveau--cat rescue--is planned for the next issue. Jean needs ideas for future "Passions" articles, since Peter is the last on her list. She is hoping to get a call from a paralyzed veteran who is an active volunteer at the Med. She'd like to do an inspirational article on him, but so far he hasn't called her. Volunteer Services will ask him to call her and give him her number next time he comes in for volunteer time.

Vendor Fair: Daneise Burnett

Lois reported on behalf of Daneise. Vendor Fair is complete. One vendor dropped out (they were the ones who had not paid in advance). There will be 18 vendors at the Vendor Fair. Lois is hoping that the new location and new price will bring out the members. Judy verified that the prices for the luncheons are \$14 for people who register and \$16 for people who do not.

- Contacted three health clubs and two travel agencies about participating - no response/interest yet.
- Contacted Tara Jones at Memphis National about number of vendors & setups needed for the fair
- Scheduled to meet with Tara on 3/25 to finalize layout.

Vendor	Status	\$150 Fee Paid?	Service
Home Instead Senior Care	Confirmed 1/5/09	Check #9498 Date 3/10/09	In home health care
The Bradley Law Firm PLLC	Confirmed 1/5/09	Check #2081 Date 2/22/09	Estate Law
Elder Aid Services	Confirmed 1/5/09	No	Health care
Century Financial LLC	Confirmed 1/5/09	Check #1941 Date 1/8/09	Financial Planning
Comfort Keepers	Confirmed 1/5/09	Check #3778 Date 2/11/09	In home health care
Bankers Life	Confirmed 1/6/09	Check # 9242 Date 2/28/09	Insurance
Home Choice Health Services	Confirmed 1/9/09	Check # 2363 Date 2/20/09	In home health care
Belmont Village Assisted Living	Confirmed 1/10/09	Check #21609 Date 3/5/09	Assisted living Paid \$168

Morgan Keegan	Confirmed 1/14/09	Check #205795	Investments
		Date 1/28/09	Paid \$168
New Gen Orthotics Lab	Confirmed 1/14/09	Check #23716	Foot care
		Date 1/15/09	
Kemmons Wilson Communities	Confirmed 1/19/09	Check #12281	Retirement living
		Date 1/23/09	
McAdams Tax Advisory Group	Confirmed 1/20/09	Check 4379	Tax planning
		Date 1/23/09	
Paige Robbins Day Care	Confirmed 1/28/09	Check #2848	Alzheimer's
	NOTE: Discounted	Date 1/29/09	day care
	fee to \$100 for		
	non-profit org.		
PC MD	Confirmed 2/10/09	Money Order	PC repairs
		09-045384230	
		Date 2/28/09	
Town Village Audubon Park	Confirmed 2/6/09	Check #22582	Assisted living
		Date 2/18/09	
United Access	Confirmed 2/10/09	Check #0757	Wheelchair
		Date 2/18/09	accessible
			transportation
BathFitters	Confirmed 2/20/09	Check #2892	Bath remodels
		Date 3/8/09	
Waddell & Reed	Confirmed 2/20/09	Check #1023	Financial planning
		Date 3/17/09	
Elect Home Care	Confirmed 2/18/09	Check #13419	In-home care
		Date 2/18/09	

FERC - Chaplain's Care Committee: Ken & Diane Pfohl, Will Roberson

Karl and Ken have not heard back from the two ladies from corporate contributions with whom they had previously met. Joe Lowenthal is being nominated as volunteer ham radio instructor of year – Ken will be writing an endorsement on his behalf. Hoptel project is still on hold. Committee is waiting for interior decorator to identify linens and window treatments to be used in the rooms. Those were apparently the only items outstanding for approval. Ken reminded the group that the Retiree Club approved some months ago to pay for one double room. Karl, Will and Ken were asked to sit on a feasibility study task force to study and cost out and site selection for a Veteran's Nursing Home for West Tennessee. They have toured one location that is in place in Humboldt, TN. Greater Memphis area could use more than one instead of one large nursing home.

Chaplain's Care Committee – "Thoughts & Prayers":

- Don & Margaret Strickland's son died (cancer) March 24. Wake is Wed. the 25th at 5:00pm, and funeral is Thursday, March 26, at 1:00pm.
- Diane Pfohl's mother in a Nursing Home in Somerville, TN.
- Tom McNeal and wife Janis, completed radiation treatment, beginning physical therapy for Bladder Cancer. Dr's want to redo scans to see how effective radiation has been. Pain therapy and medications have been very effective.

- Al Garcia and wife Mary, as he recovers from surgery; doing well, mowing his lawn. Requests prayer for his sister who has cancer
- Ron and Libby Murphy, home and improving. A real miracle story!
- Capt. John Trainor, surgery for cancer was successful last Thursday.
- Monta & Wallace Whittington. Wallace's by-pass surgery was successful on St. Patrick's Day. Came home Tuesday and is doing well.
- Arun & Anita Kulkarni. Anita diagnosed with Breast Cancer. She will go through chemo, surgery and radiation therapy over next 6 months.
- Family of Gerald Elikann, FedEx A/C Systems Eng., at his passing on March 17, 2009, in Darien, Connecticut.
- Family of Captain Kevin Kyle Mosley, Hillsboro, Oregon (FedEx Flt. 80 accident...see attached arraignments).
- Family of First Officer Anthony Stephen Pino, San Antonio, Texas (FedEx Flt. 80 accident...see attached arraignments).

Keeping Your Affairs in Order & Emergency Preparedness:

Karl Birkholz and Ken Pfohl met with Stephanie Butler and Vicki Carayiannis of the FedEx Corporate Contributions Department, in February and they seemed interested in partnering with FERC to publish the emergency preparedness planning guide, captioned above and to participate in the sponsorship of the Hoptel Project. Funding will not be available until June of this year for contributions for FY 09/10. We do not know what effect recent negative financial performance and reduced volumes at FedEx will have on Corporate Contributions assistance.

JAVA4VETS Project:

Donations of coffee, continues to be going very well, in support of our JAVA4VETS project. This program and other projects such as the Ham Radio Technicians License training, PILLOWS4VETS and the development of a "Hoptel" facility, are ones that our satellite members (clubs) could develop with their local VA Hospitals, Clinics and Voluntary Service Offices. FERC continues to receive thank you letters from the VAMC and Alpha Omega Veteran's Services, attendant to our JAVA4VETS project.

VAMC/FERC Hoptel Project Update:

The final design layout for the Hoptel Project, based on the preliminary architectural design schematic drawing submitted by FERC's Chaplain's Care Committee, have been finalized. Pricing for the guest rooms and common area space... furnishings, appliances, fixtures, and floor coverings is complete. The furniture for the two "model" rooms (1 single and 1 double-bedded)...*are in procurement,*" according to Mary Kay Campbell. We continue to wait for the VA Hospital Interior Designer to selection the bed linens and window treatments for the project. When this is completed, Mary Kay Campbell will call another meeting of her staff and our Hoptel team to do a final review of the Hoptel layout/design and pricing. The FERC team will then prepare a draft of the "VAMC-Memphis Hoptel Project Donor/Sponsor/Gifting Brochure." Upon completion and approval of the brochure, the various groups that make-up the VAVS Committee membership [i.e. AMVETS, VFW, DAV, Viet Nam Vets, American Legion, FERC etc.] will be given an opportunity to sponsor the various "elements" that make-up the Hoptel Project. The FERC BOD has already committed to the funding for a double-bedded room. Gifts to the project may be "designated" or "un-designated." In either case, the donor organizations will be recognized for their sponsorship by a plaque displayed in the room or area for which the gift or donation was made. Initial meetings and planning for the Hoptel

project was started, November 2007, and we do not know what effect the negative financial news and current economic recession will have on our sponsor/donor efforts.

Veteran's Home for Greater Memphis/Shelby County SMSA:

Karl Birkholz, Will Roberson and Ken Pfohl have been asked by Shelby County Mayor AC Wharton, to join a planning and feasibility study task force to investigate the opportunities, costs, possible sites and design criteria for a new Veteran's Nursing Home for our area. On Thursday, March 18th, the task force visited the Veteran's Nursing Home (140 beds) in Humboldt, TN. The team met again on Friday to discuss the visit and to make assignments for the next team meeting, scheduled for Wednesday, April 8, 2009.

FDX 80

The fallen crewmembers, Captain Kevin Kyle Mosley, Hillsboro, Oregon and First Officer Anthony Stephen Pino, San Antonio, Texas, were flown back to Memphis Wednesday March 25 at 0456Z. Their bodies were met by a formation of FDX pilots, military Honor Guard of the Air Force, Marine and Navy personnel. They continued their trip to their final resting place around 0800Z on Thursday. They were escorted from Japan to their final destination.

Travel Committee: Open position

Special Events: Open position

Benefits Committee: Open Position.

Sales & Marketing: Open Position

Aaron moved we adjourn. Martha seconded. Everyone packed up to leave at that time.

Thanks to Martha Thomas for taking the meeting minutes in my behalf.

Mary Chiozza
Secretary