



FEDERAL EXPRESS RETIREE CLUB

Web & Newsletter Advertising Rates

Web Site: Services offered

1. Ad	<u>Size</u>	<u>Duration</u>	<u>Rent \$/Period</u>
	12.3 cm x 1.6 cm (468 x 60 pixels)	6 Months 1 year	\$ 100 / six months \$ 175 / year
	6.1 cm x 3.2 cm. (234 x 120 pixels) (Business card size)	6 Months 1 year	\$ 100 / six months \$ 175 / year
	12.3 cm x 3.2 cm (468 x 120 pixels)	6 Months 1 Year	\$ 200 / six months \$ 350 / Year
2. Ad Design	\$ 40.00 per hour (billed at \$10 per 15 minute increments)		

Newsletter: Six issues are published per year.

1. Ad	<u>Size</u>	<u>Duration</u>	<u>Rent \$/period</u>
	full page	1 issue	\$225 / issue
		6 issues	\$200 / issue
	half page	1 issue	\$150 / issue
		6 issues	\$125 / issue
	quarter page	1 issue	\$90 / issue
		6 issues	\$75 / issue
	business card	1 issue	\$60 / issue
		6 issues	\$50 / issue

2. Single-issue prices are for a one-time placement with camera-ready copy.
3. Six-issue (1 year) prices represent a 15% reduction from single-issue prices.
4. Color ads incur a 15% up-charge.

Payment Schedule

Pay the full amount in U. S. dollars when submitting the ad.
NO refund is allowed if the advertiser withdraws the ad.

Payable to:

FERC

Mailing address:
Customer Sales & Ad Requests
FedEx Retiree Club
P.O. Box 383001
Germantown, TN 38183-3001
